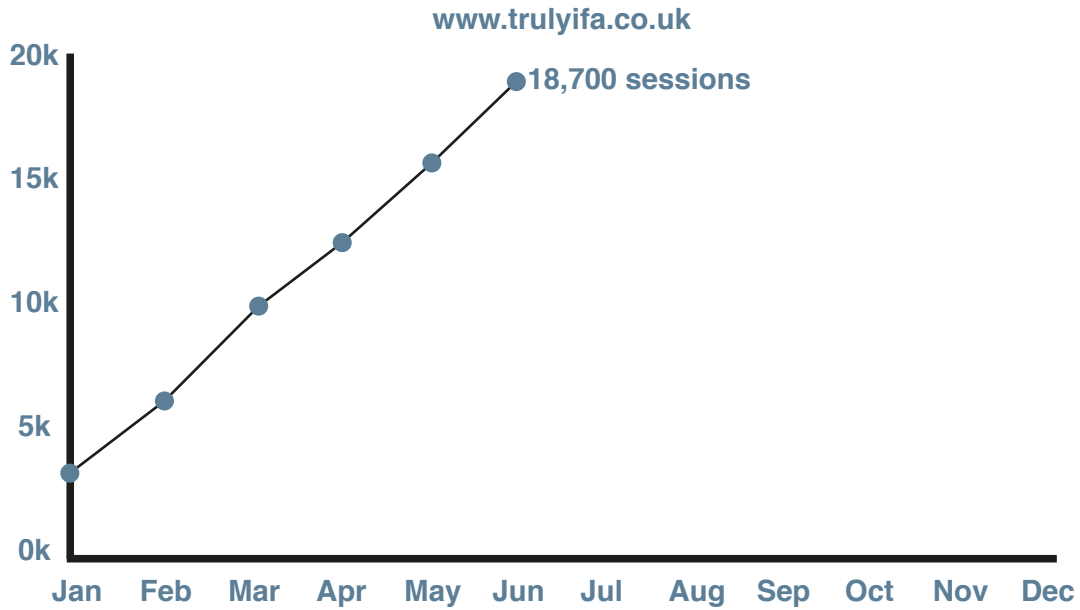


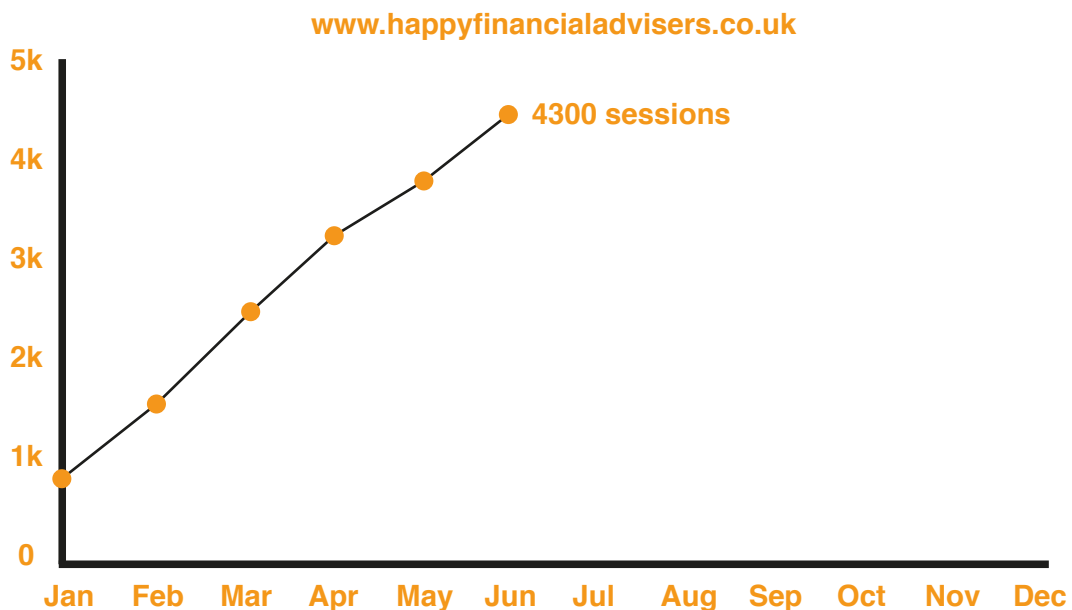
Quarterly Update

2023 - Q2

TRULY
INDEPENDENT



Client leads Generated



Discovery Sessions booked

2022 Q1-Q2

15

+160%
→

2023 Q1-Q2

39

Quarterly Update

2023 - Q2

TRULY
INDEPENDENT



Email Marketing - Last 30 days

13,200 Sent

2200 Opens

250 Clicks



Adviser Marketing

68

Truly Independent
Advisers throughout
the UK.

10x

Truly IFAs on the Business
marketing plan achieve
10x more website visits.

90%

Of advisers rank on
page 1 Google for their
key SEO term.

Social Media



419 followers



1619 followers